

Strike Out Prostate Cancer



Background

The Michigan High School Baseball Association, along with the Prostate Cancer Foundation (PCF) and the Detroit Tigers, want your high school baseball team to "step up to the plate" to beat Prostate Cancer.

Prostate Cancer **IS** a beatable opponent but it will take an impressive lineup to achieve this victory – research, education, and funding. With education and funding, the research will continue.

EDUCATION: The overall survival rate for prostate cancer is 99.7%. Maintaining this, however, requires early detection amongst all men – including young men.

FUNDRAISING: Many believe we are close to finding a cure to this disease but the fight is not over. Therefore, it is important we do what we can to continue to raise funds so this important research can continue.

How Can Your Team Get Involved?

There are many ways your team can get involved.

- ▶ Pick a scheduled game during the month of May for your "Strike Out Prostate Cancer" game.
- ▶ Plan awareness activities including, but not limited to:
 - Press coverage
 - Community and school-wide involvement
 - Using blue in various ways during the game (blue chalk line, blue wrist bands, blue socks, signage), etc.
 - Involvement of other sports teams
 - Prostate awareness articles in school publications and on school websites
 - Distribution of awareness pamphlets
 - Various children's activities
 - Involvement of area minor league and/or college teams
- ▶ Participate in fundraising activities
 - Selling PCF "Step up to the Plate" merchandise such as wrist bands, t-shirts, rubber bracelets, washable tattoos. (See below.)
 - Sponsor contests for most funds raised
 - Food booths at game
 - Silent auction
 - Bake sale

Join the Line-Up:

If your team would like to participate,

- ▶ Contact MHSBA "Strike Out Prostate Cancer" chairperson, Greg Jackson at gjackson@adrian.k12.mi.us or by calling (517)468-4360. Greg will then keep you informed about activities in your area and throughout the state.
- ▶ Order any PCF materials directly from Courtney Chai at the Prostate Cancer Foundation, courtneychai@pcf.org.

Sponsoring Organizations



Major League Baseball and The
Detroit Tigers



Prostate
Cancer
Foundation

Prostate Cancer Foundation



Michigan High School Baseball
Coaches Association